

## The Street Team | Chapter Leader

What does it mean to be a part of the Street Team? What does it look like to be a Chapter leader for Ride Nature? What kind of responsibility is involved with the Street Team vs leading a chapter of Ride Nature? All great questions. We'll try our best to answer all of these, but if you have any questions don't hesitate to get in touch with us.

Ultimately the Ride Nature Street Team is collection of individuals who are stoked on the ministry, fully understand what we are doing and our purpose for it all, and want to help spread the word. Being a member of the Street Team we encourage you to host events, rep the merchandise, and spread the word about what we're doing. When we have an upcoming event or trip coming up, we may turn to you to help us spread the word about those events. Really, there is little commitment. The involvement is determined by each individual and how deep they want to be involved.

As far as being a chapter leader for Ride Nature, the involvement is very similar but we require/expect a little more from the leader. Because of this the rewards/benefits are a little greater as well. As a chapter leader of the organization, we encourage and expect those chapters to work locally in their home towns to help promote the organization through outreach events, fundraisers, spreading the word about upcoming trips, and growing their local Street Team with new individuals stoked on Ride Nature. For individuals looking to host fundraisers, skate/surf/snowboarding contests, lead regular outreach events such as Bible Studies at their local skatepark, beach, or wherever they feel called, we HIGHLY recommend the Chapter direction. We have created a chapter start up package that we believe will help launch new ministries and outreaches and ultimately help grow the ministry allowing you to more effectively share the Truth. The items included in this package can be used for prizes for events, sold as a way to raise funds, or given away to the Street Team. Either way, these are all yours to use to help grow/build your local chapter of the ministry.

Please don't hesitate to contact us with any questions/concerns/ or suggestions. We know that God has great plans to use your desire to impact the community around you and build the kingdom. We look forward to hearing from you soon! Once you have completed the Leadership Application and have been approved as a leader we will be contacting you to help launch the next chapter of Ride Nature!

Living life to the TRUE fullest,

Mark Koch



Founder | Director of the Ride Nature Organization

"Bringing board sports and the Truth to children living in poverty."

Because we believe EVERYONE deserves the opportunity to "Ride Nature."

# Launch Package

\$250 (Value = \$1,000+)

Package includes the following:

- ✓ 4'x8' Ride Nature Banner
- ✓ (20) Pairs of Ride Nature Sunglasses
- ✓ (10) Ride Nature T-Shirts
- ✓ (500) 4x6 Ministry Flyers
- ✓ (1,000) Ministry Business Cards
- ✓ (500) Ride Nature Stickers
- ✓ Sample Event Flyers
- ✓ Blank Flyers
- ✓ Sample Support Letter for Trips
- ✓ Christian DVD Collection  
(Foolishness/Walking on Water/Transgressions/One Year)
- ✓ (100) Ride Nature Thank You Cards
- ✓ Fundraiser Support Tactics
- ✓ Ability to raise support and accept donations online with our website
- ✓ 50% Discount on all Ride Nature merchandise
- ✓ Numerous Resources for Outreach
- ✓ Access to 30 FREE Gospels of John Every month
- ✓ Leader discounts for conferences and trips

